

WHY CHOOSE A MIDDLE-SKILLS JOB?

CRAFTFORCE

WHAT ARE THE MIDDLE-SKILLS?

Middle-skill jobs are the jobs which require education beyond high school but not a four-year degree. These jobs make up the largest part of the labor market in the United States and in each of the 50 states.

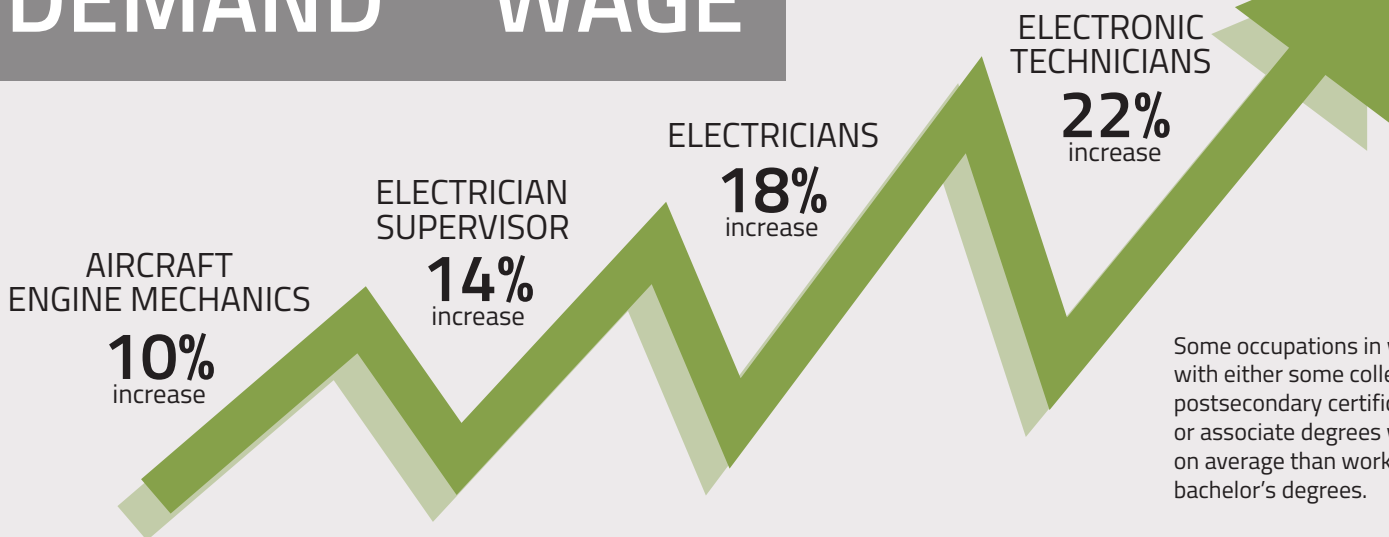
WITHIN THE NEXT 10 YEARS



CALL FOR MIDDLE-SKILLS

There is a critical need for workers to fill middle-skill jobs, but there is a severe shortage of workers with the right skills and training to fill them. Nearly half of all job openings in the next 10 years will be in the broad occupational categories that are mostly middle-skill.

HIGHER
DEMAND = HIGHER
WAGE



Some occupations in which students with either some college (including postsecondary certificate holders) or associate degrees will earn more on average than workers who hold bachelor's degrees.

TOP 6 Sectors with the Most Promise

1 Healthcare

2 Construction

3 Information Technology

4 Transportation and Warehousing

5 Business Services

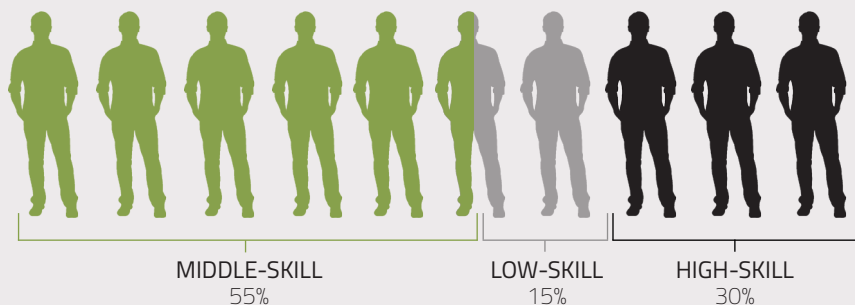
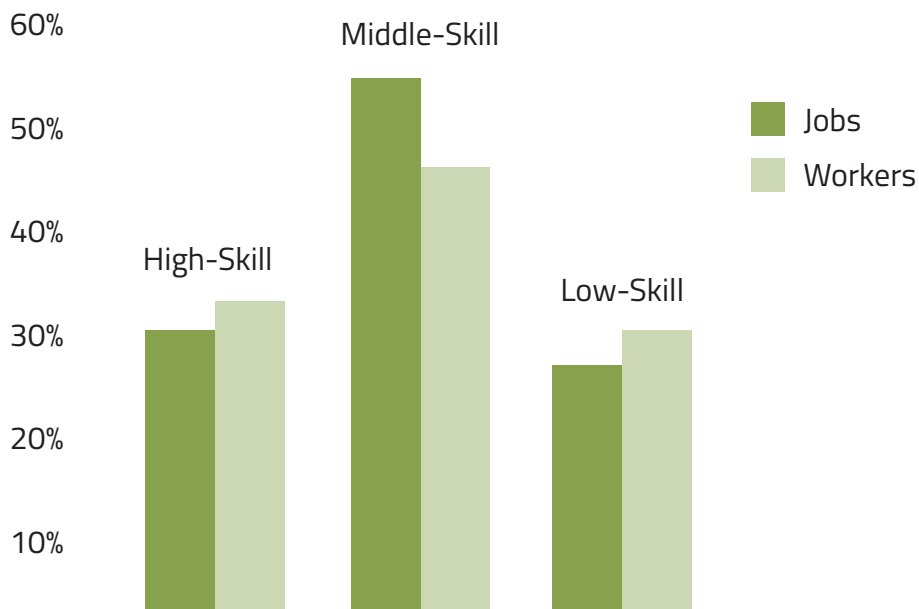
6 Manufacturing

WHY CHOOSE A MIDDLE-SKILLS JOB?

in Ohio

The Middle-Skill Gap

Middle-skill jobs account for 55 percent of Ohio's labor market, but only 47 percent of the state's workers are trained to the middle-skill level.

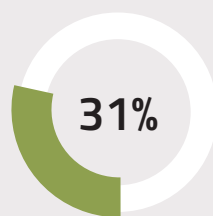


Demand for Middle-Skilled Jobs is Strong...

In 2015, 55% of all jobs were middle-skilled jobs. Low-skilled jobs only had 15% and high-skilled jobs had 30%.

...and will Remain Strong

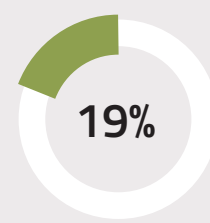
Between 2014-2024, 50% of all job openings will be middle-skill, 31% in high-skill, and 19% in low-skill.



HIGH-SKILL



MIDDLE-SKILL



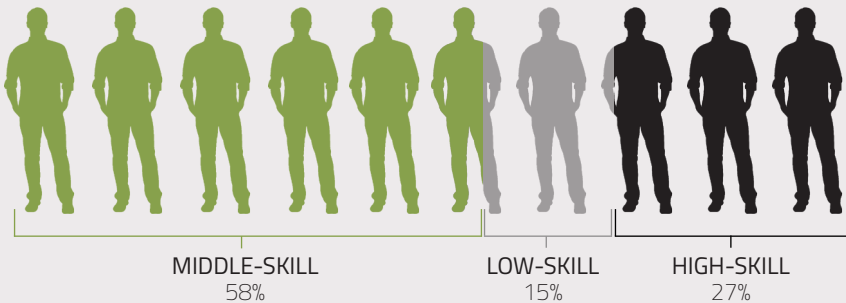
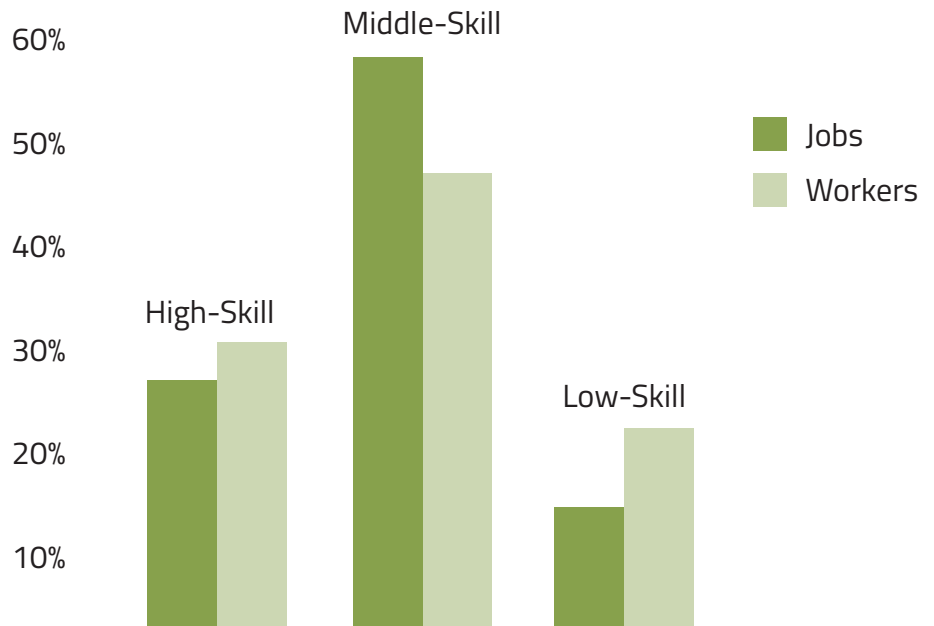
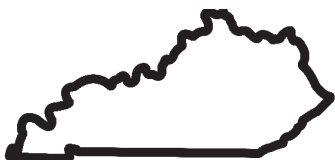
LOW-SKILL

WHY CHOOSE A MIDDLE-SKILLS JOB?

in Kentucky

The Middle-Skill Gap

Middle-skill jobs account for 58 percent of Kentucky's labor market, but only 48 percent of the state's workers are trained to the middle-skill level.

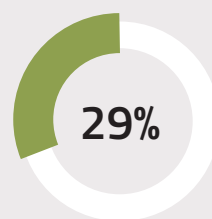


Demand for Middle-Skilled Jobs is Strong...

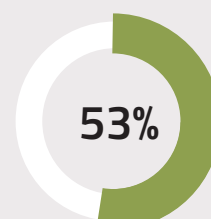
In 2015, 58% of all jobs were middle-skilled jobs. Low-skilled jobs only had 15% and high-skilled jobs had 27%.

...and will Remain Strong

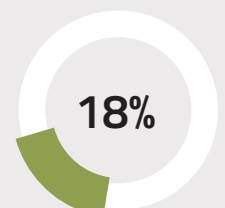
Between 2014-2024, 53% of all job openings will be middle-skill, 29% in high-skill, and 18% in low-skill.



HIGH-SKILL



MIDDLE-SKILL



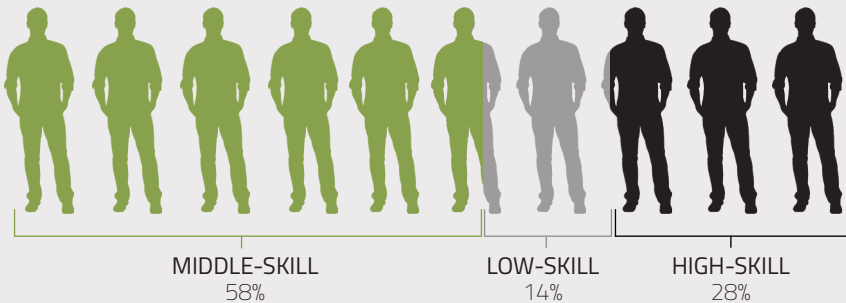
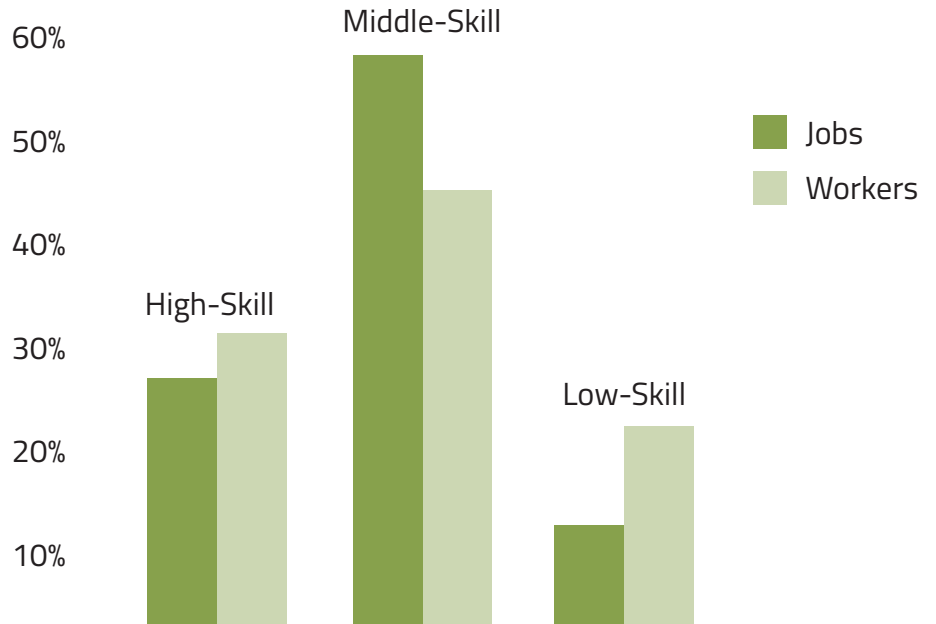
LOW-SKILL

WHY CHOOSE A MIDDLE SKILLS JOB?

in Tennessee

The Middle-Skill Gap

Middle-skill jobs account for 58 percent of Tennessee's labor market, but only 45 percent of the state's workers are trained to the middle-skill level.



Demand for Middle-Skilled Jobs is Strong...

In 2015, 58% of all jobs were middle-skilled jobs. Low-skilled jobs only had 14% and high-skilled jobs had 28%.

...and will Remain Strong

Between 2014-2024, 53% of all job openings will be middle-skill, 29% in high-skill, and 18% in low-skill.

